

IFC SUSTAINABILITY SUMMIT

The FORUM

June 18, 2013, Washington, DC



The EXCHANGE

June 19-21, 2013, Washington, DC

Tentative Agenda as of June 14, 2013

Dealing with Uncertainty

How companies can identify and deal with uncertainty, especially in difficult operational contexts, and prepare themselves for the challenges that will take place over the next ten years.

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THE SUSTAINABILITY FORUM

June 18, 2013: Renaissance Hotel, 999 9th Street NW, Washington, DC

0800 Breakfast

0845 Welcome

Nena Stoiljkovic, Vice President, Business Advisory Services, IFC
Dr. Jim Yong Kim, President, World Bank Group (by video)

0915 Keynote Address: **Vulnerability and Solutions in Emerging Markets**

The bulk of economic growth in the next century will happen in emerging markets. Companies, wherever they originate (including emerging markets companies) will increasingly be operating in less traditional business environments.

- What will the intersection of the big trends in sustainability and business trends look like in the years ahead?
- Where can shifts in global markets create unique challenges for business, as well as opportunities for growth?
- How are firms collaborating to come up with viable solutions, embracing a mix of finance, innovation, and governance/institutions including “non-traditional” partnerships?

Keynote Speaker: **Wayne Visser**, Founder and Director of the think tanks Kaleidoscope Futures and CSR International

0945 Plenary: **Business in a World of Uncertainty: Conflict or Shared Prosperity**

Today, businesses have to deal with a constantly evolving set of issues. Many of these issues are of an increasingly social nature, which are notoriously difficult to address. Poor recognition and management of social expectations can lead to local community discontent, conflict (amongst community members and between the community and project proponents), and uncertainty and instability (violence, use of armed security, etc.).

- How do today's sustainability issues in land, water, and supply chains challenge traditional approaches? Can existing practice adapt, or is new practice needed?
- Does dealing with these challenges require business to assume a greater role in the economic development process?
- How are the roles and responsibilities of different stakeholder groups, including government, to ensure that sustainable solutions respond to today's sustainability challenges?
- What current sustainability challenges do you see emerging as increasingly important in the next five years?

John Page, Senior Fellow Brookings Institute

Jamshyd Godrej, Chairman and Managing Director, Godrej & Boyce Mfg. Co. Ltd.

Todd Malan, Vice President External Affairs, Rio Tinto

Terhi Koipijanvi, Senior Vice President Global Responsibility, Stora Enso

Moderator: **Jackson Diehl**, The Washington Post

Facilitator/MC: **Jon Lukomnik**, Managing Partner, Sinclair Capital L.L.C.

1330 **Setting the Stage: Emerging Scenarios and What Business Can Do**

More frequent storms, growth in mega-cities, increased scarcity of multiple resources will meet head to head with greater demands (energy, water, food) globally, and in more difficult operational contexts. What solutions are on the horizon and where should we focus our resources to help business be ready for increasing volatility?

Parallel Sessions: **Future Challenges: Emerging Issues in Sustainability and Business**

Session A: **Practical Response to Extreme Weather and the Opportunities of Mega-Cities**

Superstorm Sandy (2012), the floods in Thailand (2011) and wildfires in Russia (2010) are causing increasing economic losses and human suffering. Consideration of current and future changes in climate and their consequences is of paramount importance in adapting to the "new normal" of a volatile world. The impact on rapidly growing mega-cities provides some of the greatest opportunities for both reducing greenhouse gas emissions and adopting measures to reduce the vulnerability of large populations to extreme events. We ignore it at our peril.

- What is on the horizon and why does it matter?
- How can business accommodate current and future changes in climate, responding to risks as a huge business opportunity and urgent societal need?
- Where are emerging "black swans" and limits to resilience, including some issues that never may have been seen (e.g. malaria at altitudes that haven't experienced it); other instances where adaptation is not feasible or possible (starting with suitability for some crops, desertification).

Bonizella Biagini, Adaptation Manager, Global Environment Facility Secretariat

John Drexhage, Director, Environment and Climate Change, International Council on Mining & Metals

Daniel Hoornweg, Professor, University of Ontario Institute of Technology and Chief Safety and Risk Officer, Province of Ontario

Joel Scheraga, Senior Advisor for Climate Adaptation, US Environmental Protection Agency

Moderator: **Lisa Friedman**, ClimateWire

Session B: **Agriculture in 2020: Sustainability Threats and Business Solutions**

Producing more food on less land in more sustainable ways will require ingenuity, innovation and considerable investments for decades to come. Climate change will exacerbate already tight resource constraints and population growth. Changing diets and land and water scarcity are also long-term trends that threaten business and economic growth. Water and land are likely to present the largest challenges.

- What are the key trends and drivers that determine the future of agriculture?
- What does sustainable agriculture mean in practice?
- What can the private sector do to promote increased resource efficiency in the agricultural sector and address threats to food supply?

Ruth Moloney, Head of Development and Sustainability Americas, Armajaro Trading Limited

Jennifer Morris, Executive Vice President, Ecosystem Finance & Markets, Conservation International

Jeanne Murphy, Institutional Affairs Director USA-Canada, Ferrero

Sarah Murray, Specialist Writer on Corporate Responsibility and Sustainable Development, Financial Times

Moderator: **Atul Mehta**, Director, Global Manufacturing, Agribusiness and Services, IFC

Plenary: **Report Out from Parallel Sessions: Common Trends, Innovative Solutions**

A multi-stakeholder expert panel will give their perspectives on three key questions. The panel will engage the audience in a question and answer discussion.

- How can business, civil society, academia, and government gear up to stay on top of ever evolving issues at the intersection of sustainability, business, and development?
- Are there any pressing connections that we have not identified where more exploration would be beneficial?
- What successful approaches are being used today that can help us identify ways to tackle tomorrow's challenges?

Allard Castelein, Vice President Environment, Royal Dutch Shell

Thomas Loster, Chairman Munich Re Foundation

Carter Roberts, President and CEO of World Wildlife Fund

Hildy Teegan, Dean of the DarlaMoore School of Business

Moderator: **Andrea Koppel**, Vice President Global Engagement and Policy, Mercy Corps

1730 Closing

Nena Stoiljkovic, Vice President, Business Advisory Services

Bill Bulmer, Director, Environment, Social and Governance, IFC

Usha Rao-Monari, Director, Sustainable Business Advisory, IFC

Stephanie Miller, Director, Climate Business Group, IFC

1800 Reception

Renaissance Hotel Rooftop

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7th ANNUAL SUSTAINABILITY EXCHANGE

June 19-21, 2013, IFC Auditorium, 2121 Pennsylvania Avenue NW, Washington, DC

Wed, Jun 19 - LAND MAPPING AND STAKEHOLDER ENGAGEMENT (WHERE WE ARE AND WHO ARE WE)

0800 Participants Registration and Breakfast *IFC Auditorium*

0900 Welcome and Opening Remarks **Nena Stojkovic**, Vice President, Business Advisory Services, IFC
Dafna Tapiero, Supply Chains and Community Investment, IFC

0915 Opening Panel: **Water and Land - Emotional Issues, Challenging Solutions, and Hopes for Partnership**

Thought leaders share how we get it right and wrong.

Andrew Cheatle, President and CEO, Unigold Inc.
Terhi Koipijarvi, Director of Sustainability, Stora Enso
Stephen D'Esposito, President, RESOLVE
Sarah Murray, Contributor, Financial Times

Moderator: **Veronica Nyhan Jones**, Supply Chains and Community Investment, IFC

1015 Coffee Break *IFC Auditorium*

1030 Panel Session: **Making Land a Joint Value Proposition**

Land is a key asset and challenge for many stakeholders in emerging markets; and how we address land is central to success and sustainability. Thus when it comes to the question of land increasingly the paradigm is shifting from 'stakeholder engagement' to 'stakeholder inclusion.' Land issues come up on a range of contexts, and in varying degrees, not least as:

- The formal footprint of the project (land acquisition/displacement)
- Issues around associated infrastructure and informal land users/holders (formal vs informal rights holders and how to work across different value systems)
- Defining the boundaries of impacted communities (bridging the gaps between 'do no harm' and 'doing good')
- Issues around in-migration and increasing pressure on land as a result of economic activity (what is our role in indirect effects?)

Sharon Flynn, Director, Social Project with Rio Tinto Minera Peru
Michael B.C. Hosillos, Vice President, Corporate Services, SN Aboitiz Power
Glenn Nolan, VP Aboriginal Relations, Norant Resources and President, Prospectors and Developers Association of Canada
Chris Jochnick, Director of Private Sector Engagement, Oxfam America

Moderator: **Amar Inamdar**, Program Manager, Operational Risk Management, World Bank

Making Money, Reducing Risk, and the Role of Strategic Spatial Planning for Sustainable Development**Jim Dobbin**, President, Dobbin International**Michael Stanley**, Energy and Mining, World Bank**Patrick Grover**, Director, Environment, Alcoa Global Primary ProductsModerator: **Merunisha Ahmid**, Special Operations, IFC**Degraded Land: Early Planning to Integrate Social and Biophysical Aspects****Anna Burzykowska**, Earth Observation Projects Specialist, World Bank**Fred Stolle**, Program Manager, World Resources Institute (WRI)
Forest Landscape ObjectiveModerator: **Kate Bottriell**, Environmental, Social and Trade Standards IFC**Forest Tenure, land rights and the role of Community Managed Forestry Enterprises in pushing the envelope****Andy White**, President, Rights and Resources Group**Janja Eke**, Consultant, IFC Community Forest ManagementModerator: **Sunrita Sarkar**, Supply Chains and Community Investment, IFC**The 2050 Criteria: Sourcing agricultural, forest, and seafood commodities in a responsible manner****Joshua Levin**, Senior Program Officer, Finance and Commodities, World Wildlife Fund (WWF)**Joseph Wozniak**, Program Manager, International Trade Centre (ITC)Moderator: **Arjun Bhalla**, Supply Chains and Community Investment, IFC

1315 Lunch

IFC Lobby Level

1415

Panel Session: **Building Resilience: Climate-Smart Agriculture-based Livelihoods** – *IFC Auditorium*

Climate change will affect agriculture through higher temperatures, greater crop water demand, more variable rainfall and extreme climate events. While agriculture is the sector most vulnerable to climate change, it is also a major cause, directly accounting for about 30 percent of greenhouse gas emissions, including from land-use change, deforestation driven by agricultural expansion for food, fiber and fuel. At the same time, agriculture can be part of the solution by helping people to increase productivity, incomes and adapt to changing conditions while mitigating climate change. This session will explore how four innovative companies are contributing to higher yields to ensure sustainable production systems through ICT provision, zero tillage technology and efficient irrigation systems.

Pierre Courtmanche, Chief Executive Officer, GeoTraceability**Tobias Meinel**, Kazakhstan Country Representative, Amazone**Robert Meaney**, International Chairman, Valmont IndustriesModerator: **German Vegarra**, Associate Director and Global Head, Agribusiness and Forestry, IFC

1545

 **NESPRESSO** Sponsored Coffee Break *IFC Atrium*

Building Sustainable Supply Chains	Third Party Monitoring and Community Scorecards	Building Constituencies and Understanding their Priorities	An Approach to Early Stakeholder Engagement
<p>Kevin Wilkins, Program Director, GrowCocoa</p> <p>Brian Milder, Vice President of Strategy and Innovation, Root Capital</p> <p>Dieter Fischer, Consultant for Farmer and SME Training (FaST), IFC</p> <p>Moderator: Mehnaz Haider, Sustainable Business Advisory - Farmer and SME Training, IFC</p>	<p>Simon Nish, Director, Communities, Communications and External Affairs, Eagle US, Rio Tinto</p> <p>Moderator: Raymi Beltran, Environment and Social, IFC</p>	<p>David Bonbright, Chief Executive Officer, ConVox</p> <p>Mike Saint, President, Saint Consulting Group</p> <p>Antoine Heuty, Deputy Director, Revenue Watch Institute</p> <p>Moderator: Toniqua Hay, Supply Chains and Community Investment, IFC</p>	<p>Ted Pollett, Social Development Consultant, IFC</p> <p>Rebecca Darling, Supply Chains and Community Investment, IFC</p> <p>Shawn Burns, Vice President Sustainability, Asanko Gold</p> <p>Mil Niepold, Senior Mediator, Consensus Building Institute</p> <p>Moderator: Christopher Sheldon, Sector Manager, Oil, Gas and Mining, World Bank</p>

1745 Reception

*IFC Atrium*Remarks: **Bernard Sheahan**, Director, Infrastructure and Natural Resources, Africa and Latin America, IFC

0800 Participants Registration and Breakfast *IFC Auditorium*

0900 Opening Remarks **Usha Rao-Monari**, Director, Sustainable Business Advisory, IFC
Dafna Tapiero, Supply Chains and Community Investment, IFC

0915 Panel Session: **Quantifying Inputs for Planning Sustainability Investments**

As companies consider how they can factor in key social and environmental inputs to improve management of their sustainability investments, they are developing sophisticated techniques to map out and quantify various inputs. Cutting edge practitioners will present how they have applied such techniques to stakeholder engagement and ecosystem services. They will discuss:

- How are these inputs valued?
- Are these techniques credible?
- How does the collected data drive strategic business decisions?
- What is coming next?

Reiner Hengstmann, Global Director, SAFE Supply, PUMA

Dorothy Maxwell, Director, TEEB for Business Coalition

Jennifer Morris, Executive Vice President, Biodiversity, Conservation International

Angelica Ortiz de Haas, Manager, Sustainability Development, FMO

Moderator: **Ernest Bethe III**, A Senior Operations Officer - Advisory Services Agribusiness, IFC

1030 Coffee Break *IFC Lobby Level*

1100 Breakout Sessions: **Tools for Planning**

Measuring Results and Shared Value: Examples from Latin America

Ricardo Labo, Principal Adviser - Latin America - Global External Affairs, Peru, Rio Tinto

Patricio Correa, Natural Resources and Community Manager, Pacific Hydro Chile

Carolina Pellegrini, Corporate Affairs Manager, Pacific Hydro Chile

Romina Aramburu, Senior Consultant, Environmental Resources Management

Jo Render, Senior Consultant, Environmental Resources Management

Moderator: **Rebecca Darling**, Supply Chains and Community Investment, IFC

Valuing social and environmental risks in agroforestry projects: Multi-stakeholder perspectives

Simon Lord, Group Director for Sustainability, New Britain Palm Oil Ltd.

Nathan Steeghs, Manager Sustainability, Deloitte

David Gibson, Senior Environmental Specialist, IFC

Moderator: **Steve Gretzinger**, Senior Forestry Specialist, IFC

Stakeholder Analysis for Planning and Financial Valuation of Sustainability

Alex Burger, Vice President, Community Affair, Continental Africa, AngloGold Ashanti

Bennet Zelner, Associate Professor, Smith School of Business, University of Maryland and Principal, PRIMA LLC

Moderator: **Veronica Nyhan Jones**, Supply Chains and Community Investment, IFC

Building Sustainability Data Management Systems

Fred Biery, Practice Manager, Mining, Mineral and Metals, Independent Project Analysis (IPA)

Martin Plante, Project Director, Boréal

Moderator: **Arjun Bhalla**, Supply Chains and Community Investment, IFC

1230	Lunch	<i>IFC Lobby Level</i>		
1330	Breakout Sessions: Opportunities for Collective Action – <i>IFC Lobby Level</i>			
	<p>Water, Mining and Communities: Cases from Mongolia and Chile</p> <p>Nicol Gagstetter, Principal Adviser External Relations, Rio Tinto</p> <p>Gillian Davidson, Director, Social Responsibility, Teck Resources</p> <p>Bernadette Backx, Manager, Water Environmental Technology, Vale</p> <p>Moderator: Veronica Nyhan Jones, Supply Chains and Community Investment, IFC</p>	<p>Vocational Training: Improving local economies through skilled labor</p> <p>Aman ul Haque, Media and CSR Manager, Engro Corporation, Ltd.</p> <p>Suzette McFaul, Managing Director, SEF Canada</p> <p>Michel Welmond, Lead Education Specialist, World Bank</p> <p>Roland Michelitsch, Chief Results Measurement Specialist, IFC</p> <p>Moderator: Gosia Nowakowska-Miller, Supply Chains and Community Investment, IFC</p>	<p>The Win-Win of Renewable Energy: the case of mining and community electrification</p> <p>Sean Whittaker, Senior Industry Specialist, Renewable Energy Climate Business, IFC</p> <p>Jerome Niessen, Principal Investment Officer, Infrastructure and Natural Resources - Sub Saharan Africa , IFC</p>	<p>Working Together for the Benefit of All: Artisanal and Small-Scale Mining</p> <p>Jonathan Drimmer, VP, Deputy General Counsel, Barrick Gold Corporation</p> <p>Patience Singo, Project Manager, Swiss Development Corporation, Small and Artisanal Mining, Mongolia</p> <p>Christopher Sheldon, Sector Manager, Oil, Gas and Mining, World Bank</p> <p>Moderator: Adriana Eftimie, Supply Chains and Community Investment, IFC</p>
1500	Coffee Break	<i>IFC Auditorium</i>		
1530	Panel Session: Demystifying Collective Action – <i>IFC Auditorium</i>			
	<p>The urgency for companies to embark on multi-stakeholder, collective, or harmonized action to spur local development or address risks is not disputed, however, there is little consensus on how to make it happen.</p> <ul style="list-style-type: none"> • What are the incentive structures that work? • How can differing time frames across players be reconciled? • Which concrete areas are demonstrating success? Water? Land? Skills? Communications? • What is the role of trust and culture? <p>Simon Lord, Group Director for Sustainability, New Britain Palm Oil Ltd. Rafael Benke, Global Head, Corporate Affairs, Vale Nicol Gagstetter, Principal Adviser External Relations, Rio Tinto Alex Burger, Vice President, Community Affair, Continental Africa, AngloGold Ashanti</p> <p>Moderator: Imoni Akpofure, Director, Western Europe, IFC</p>			
1700	Reflections and Takeaways	<i>IFC Auditorium</i>		
	Tom Butler , Global Head, Mining, IFC			
1730	Reception	<i>IFC Rooftop</i>		

0800 Participants Registration and Breakfast *IFC Auditorium*

0900 Opening Remarks
Bill Bulmer, Director, Environment, Social and Governance, IFC
Dafna Tapiero, Supply Chains and Community Investment, IFC

0915 Panel Session: **Communications and Building Dialogue** – *IFC Auditorium*

The way in which societies learn, communicate and make decisions is evolving at a rapid pace. Stakeholders are becoming more diverse and increasingly demanding to be engaged in a meaningful dialogue with the company. Leading organizations are equipping their staff with the communications and engagement skills needed to operate effectively in this new environment. This emerging area of best practice is targeting not only CSR professionals but the company as a whole.

- What are the latest trends to communicate effectively?
- Are your communications reaching key stakeholders?
- What to do when communications go wrong? Are there any tools available?

Judy Brown, Chief Advisor, Stakeholder Engagement, Rio Tinto

Gillian Davidson, Director, Social Responsibility, Teck Resources

Paulo Barone, Green Coffee Sustainability Operations Manager, Nestlé Nespresso S.A.

Moderator: **Alan Johnson**, Senior Operations Officer, Sustainable Business Advisory-Global, IFC

1030 Coffee Break *IFC Lobby Level*

1100 Breakout Sessions: **Communications and Engagement** – *IFC Lobby Level*

New Trends in Communications – Lessons from the World’s Leading Mining Firms

Chris Anderson,
 Director Communities and Social Performance, Americas, Rio Tinto

Maria Figueroa Kupcu,
 Partner, Brunswick Group

Claire White, Manager Social and Economic Development, ICMM

Moderator:
Josef Skoldeberg, Lead Communications Officer Infrastructure and Natural Resources, IFC

Tailoring Communications to Engage and Influence Key Stakeholders

Cesar Fonseca, CSR and Communications Manager, BPZ

Robert Vanoi Gerrits,
 Barrick Gold Corporation

Moderator:
Fernando Ruiz-Mier, Sustainable Business Advisory-Peru, IFC

Using Mediation and Complaints-Handling to Build Long –Term Dialogue

Luc Zandvliet,
 Director, Triple R Alliance

Peter Sinclair, Vice President, Corporate Social Responsibility, Barrick Gold Corporation

Andrea Repetto Vargas,
 Specialist Ombudsman, IFC

Gabriella Herzog, Senior Manager, Corporate Social Responsibility, Hess/ IPIECA

Moderator:
Sofie Michaelsen, Environmental, Social and Governance, IFC

1230 Picnic Lunch: Reflections and Looking Ahead *IFC Auditorium*

Robert Carss, HSSE Director, Bankers Petroleum Ltd.

Kelly Alderson, Communications Manager, Hunt Oil Company

Closing

Lance Crist, Global Head, Oil and Gas, IFC